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PTO/SB/87 (09-04)

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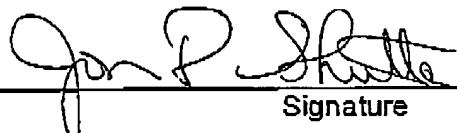
USSN: 09/887,198

571/273-8300

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1. Response

Total number of pages, including cover page: 7

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NO. 161 P. 2

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Appl. No. 09/887,198
Amdt. dated February 13, 2006
Reply to office action of November 15, 2005

FEB. 13 2006

I hereby certify that this correspondence is being faxed to the
Commissioner For Patents, Alexandria, VA 22313, on February 13, 2006
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PATENT
Case No. N0093US


Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/887,198
Applicant : Matthew A. Guido et al.
Filed : June 22, 2001
Titled : Geographic Database Organization that Facilitates Location-Based Advertising
TC/A.U. : 2167
Examiner : Kuen S. Lu
Docket No. : N0093US
Customer No. : 37583

Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

RESPONSE

Sir:

In response to the Office Action of November 15, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.